



Sonsio CEO David Jones Named a Titan 100

DENVER, May 3, 2021 – David Jones, CEO of Sonsio LLC, a leading provider of vehicle protection and warranty programs to the automotive aftermarket, was recently named a 2021 Titan 100. Conducted annually by Titan CEO, a peer executive networking group in Colorado, the Titan 100 program recognizes Colorado’s Top 100 CEOs and C-level executives who demonstrate exceptional leadership, vision, and passion in their roles.

This year’s Titan 100 awardees will be honored at a ceremony on July 22, 2021 held at, fittingly, Vehicle Vault in Parker, Colorado, an events facility housing a collection of rare and exotic automobiles from all over the world.

Jones, specifically, was recognized for his values-based and people-first approach to leadership at Sonsio, where he has been a driving force behind the company’s 600% growth between 2006 and 2020. In addition to exceptional financial performance, Sonsio has been recognized as a leader in company culture and employee engagement, certified in 2020 as a “Great Place to Work®”.

In the community, David was elected to the Arvada City Council in 2015. In addition to his Councilmember role, he also serves on the board of the Community Table (a local food bank), the Jefferson County Community Corrections Board, the Jefferson County R-1 Schools Coordinating Committee, the Jefferson County Economic Development Council, and the Jefferson Parkway Public Highway Authority. According to David, his most important achievement is his family.

“We proudly recognize the Titan 100 for their achievements and contributions to Colorado’s business community and beyond,” said Jaime Zawmon, president of Titan CEO. “This past year, these executives were forced to navigate the daunting effects of a worldwide pandemic and their leadership was tested. The Titan 100 have proven their ability to adapt, innovate, and grow. We congratulate this year’s list of prestigious honorees.”

About Titan CEO

Titan CEO brings Colorado-area CEOs together through private events and roundtables. Held monthly, Titan CEO peer groups are designed to meet a CEO’s unique needs as a business leader by facilitating curriculum that helps to build business valuation and tackle everyday business challenges. Titan CEO offers a suite of resources including private coaching, high-level networking, and executive level retreats. Through its community the organization aims to work with CEOs to help them connect and grow as Titans of industry.

About Sonsio

For over 36 years, Sonsio has been the industry leader in administration of tire and wheel road hazard programs, parts and labor warranty programs, technical advice programs, extended customer service, and loyalty enhancements programs to the automotive aftermarket. Importantly, customers recognize Sonsio’s network of facilities as the standard for coast-to-coast protection and peace of mind for the services and products sold. To learn more visit www.sonsio.com or contact us at by email at info@sonsio.com.